

Defenders of Animal Rights, Inc.



DEFENDERS OF ANIMAL RIGHTS, INC. PRIVACY POLICY

Defenders of Animal Rights, Inc., is committed to protecting the privacy of its contributors and adoptive families. It is the policy of this organization that we do not sell, trade, or share a donor's personal information with anyone else, nor do we send donor mailings on behalf of other organizations. The text, photographs, and any other materials present in our publications or website are the property of Defenders of Animal Rights, Inc.

This policy explains how we collect, use, disclose and safeguard personal information.

DEFINITION OF PERSONAL INFORMATION

Personal information is any information that is identifiable to you as an individual. This may include, but is not limited to, your name, gender, age, date of birth, language of correspondence, mailing address, telephone number, fax number, email address, and membership in an organization. Personal information does not include publicly available information about you in your capacity as an employee of an organization such as your name, job title, work mailing address, work email address, work fax number, or work telephone number.

COLLECTION OF INFORMATION

We only collect personal information from:

- Donors
- Members
- Volunteers
- Others who have shown an interest in Defenders

This information is collected by a variety of methods: phone, fax, mail, email, social media, online, or in-person.

USE OF INFORMATION

We use personal information to better serve our patrons and to expand our services and community of support. This includes using the information:

- To deliver services and to provide information about adoptions, events, membership, and donations
- To thank supporters and issue tax receipts
- To invite supporters to special events
- To solicit donations
- For service phone calls and emails
- For audit purposes

DISCLOSURE OF INFORMATION

Defenders treats its obligations with respect to the use and disclosure of personal information very seriously. Generally, we will only use or disclose personal information for the primary purpose that it was collected or for a purpose related to the primary purpose that you would reasonably expect it to be used. We will not sell, rent, or share your personal information.

STORAGE OF INFORMATION

Personal information is stored in our database(s) on a secure server and in hard copy files. Only authorized Defenders personnel have access to this information.

ONLINE PRIVACY

Defenders is committed to protecting the privacy of those who use our website. We do not collect any personal information about individuals browsing our website.

However, Defenders may collect statistical information through a log file which indicates number, length, and frequency of page visits, external links redirecting users to our website, and which browser, operating system, and type of device (mobile or desktop) was used to access our website. This information is analyzed to help us develop content that responds to the interests of our website visitors.

Defenders' website may use Google Analytics to track usage of our website for reporting and evaluation purposes. Google Analytics uses first-party cookies to report on user interactions on Google Analytics customers' websites. These cookies are used to store non-personally identifiable information. Browsers do not share first-party cookies across domains. For further information on the privacy policy concerning Google Analytics, please see <https://policies.google.com/privacy?hl=en-US>.

ACCOUNTABILITY

Defenders does its best to ensure that all information is recorded accurately—if you notice any errors in our correspondence with you or if your personal information changes, please contact us at 410-527-1466 to update your file in our database.

If you do not wish to be contacted by phone, mail, or email, please contact us and we will ensure that your request is honored.